



RENEE ALEXANDER SHERROD
Director of Equity and Operations

Renee is the Director of Equity and Operations at United Way of Greater Charlotte where she helps develop, implement and monitor United Way's racial, equity and inclusion strategies to create and foster an open and inclusive work environment.

Renee leads the internal Racial Equity and Inclusion Committee, which helps identify and implement initiatives to ensure the optimal infusing of RE&I principles and practices in all aspects of our organization but specifically in company culture and community impact.

Renee also leads the Community Impact (CI) project management team that is responsible for building and maintaining the systems, tools and infrastructure needed to advance the team's strategic goals.

As part of her role, Renee collaborates with Human Resources to infuse racial, equity and inclusion strategies into the talent processes (i.e. recruitment, onboarding, performance management, programming and training, talent retention, etc.).

Prior to joining United Way, Renee worked at TIAA-CREF for 14 years, most recently as their Vice President of Corporate Citizenship. Renee developed the corporate citizenship strategy, charitable giving, volunteer management and establishing local relationships with nonprofit partners, civic organizations and business leaders. Previously, Renee served as TIAA-CREF's chief diversity and inclusion officer and head of community affairs and vice president of operations.

Renee serves on Goodwill's Benefits Cliff Community Lab Coalition Committee and the Race Matters for Juvenile Justice Conference Planning Committee.

Renee received a bachelor's degree in communications and public relations from Queens University of Charlotte, a master's degree in organizational management from University of Phoenix and a Diversity, Equity and Inclusion certificate from Cornell University.

Renee enjoys traveling and spending time with her family, close friends and her dog Jaxon.