

CARMEL COUNTRY CLUB OCTOBER 23, 2023 VIP RECEPTION OCTOBER 22





TITLE SPONSOR \$100,000 ANNUAL I \$275,000 FOR A THREE-YEAR INVESTMENT

- o Exclusive recognition as Title Sponsor of Hi.Tech Shootout
- 5 Teams (10 players)
- 15 invitations to VIP Reception Sunday
- 15 invitations for Post Golf Reception Monday
- Exclusive opportunity to speak at Sunday night VIP Reception
- o 2 On-course Hole Sponsorships (1 North Course; 1 South Course) Tent, table & chairs provided per course
- o Verbal recognition of Title Sponsorship at VIP Reception, Post Golf reception, and pre-tee-off announcements
- o Co-branding on all event marketing materials and website
- Event signage on course with your company logo
- Opportunity to provide item for raffle



PLATINUM SPONSOR: \$75,000

- 4 Teams (8 players)
- o 12 invitations to VIP Reception Sunday
- 12 invitations Post Golf Reception Monday
- 2 On-course Hole Sponsorships (1 North Course; 1 South Course) Tent, table & chairs provided per course
- Verbal recognition at VIP Reception and Post Golf reception
- Event signage on course with your company logo

GOLD SPONSOR: \$50,000

- o 3 Teams (6 players)
- 12 invitations to VIP Reception Sunday
- 12 invitations to Post Golf Reception Monday
- o 1 Hole sponsorship Tent, table & chairs provided
- o Event signage on course with your company logo

SILVER SPONSOR: \$30,000

- 2 Teams (4 players)
- 8 invitations to VIP Reception Sunday
- 8 invitations to Post Golf Reception Monday
- o 1 Hi.Tech Shootout Pavilion position
 - Located at Practice Putting Green in the Hi.Tech Shootout Pavilion
 - Tent, table & chairs provided
- Event signage on course with your company logo

INDIVIDUAL TEAM SPONSOR: \$17,500

- o 1 Team (2 Players)
- 4 invitations to VIP Reception Sunday
- 4 invitations to Post Golf Reception Monday
- o Event signage with your company logo

HOSPITALITY HOLE SPONSOR: \$15,000

OR TWO FOR \$25,000 (1 on North Course; 1 on South Course)

- Exclusive premium beverage station All food/beverage/bartenders must be arranged through Carmel
- \$2,000 credit towards premium food/beverage supply per sponsorship
- Unique opportunity to host executive players during the event
- Strategic positioning of hole at turnhouse to optimize interaction with players
- Up to 6 company representatives at tent/sponsorship
- 6 invitations/sponsorships Post Golf Reception Monday
- o Tent, table & chairs provided
- Event signage on course with your company logo

BUY A DRIVE WITH LONG-DRIVE CHAMPION: \$15,000

OR TWO FOR \$25,000 (1 on North Course; 1 on South Course)

- Exclusive opportunity to engage with players
- o Pro Golfer provided on North & South Course
- Up to 6 company representatives at tent/sponsorship
- o 6 invitations/sponsorship Post Golf Reception Monday
- United Way Volunteers provided to collect donations
- Tent, table & chairs provided
- Event signage on course with your company logo
- Beverage/food can be coordinated through Carmel at an additional cost

CHARITY GOLF GUNS: \$15,000

OR TWO AT \$25,000 (1 on North Course; 1 on South Course)

- Exclusive opportunity to engage with players
- Charity Golf Gun representative available on North & South Course
- United Way Volunteers provided to collect donations
- Up to 4 company representatives at tent/sponsorship
- 4 invitations/sponsorship Post Golf Reception Monday
- Tent, table & chairs provided
- o Event signage on course with your company logo
- Beverage/food can be coordinated through Carmel at an additional cost

LONG DRIVE CONTEST: \$8,000

OR TWO AT \$15,000 (1 on North Course; 1 on South Course)

- Exclusive opportunity to engage with players
- Up to 4 company representatives at tent/sponsorship
- 4 invitations/sponsorship Post Golf Reception Monday
- Tent, table & chairs provided
- Event signage on course with your company logo
- o Beverage/food can be coordinated through Carmel at an additional cost

HOLE IN ONE CONTEST: \$8,000

OR TWO AT \$15,000 (1 on North Course; 1 on South Course)

- Up to 4 company representatives at tent/sponsorship
- 4 invitations / sponsorship Post Golf Reception Monday
- Tent, table & chairs provided
- Event signage on course with your company logo
- Beverage/food can be coordinated through Carmel at an additional cost

CLOSEST TO THE HOLE CONTEST: \$8,000

OR TWO AT \$15,000 (1 on North Course; 1 on South Course)

- Exclusive opportunity to engage with players
- o Carmel will provide measuring tools for event
- o Tent, table & chairs provided
- Up to 4 company representatives at tent/sponsorship
- 4 invitations / sponsorship Post Golf Reception Monday
- Event signage on course with your company logo
- Beverage/food can be coordinated through Carmel at an additional cost

PUTTING CONTEST: \$7,500

- Exclusive opportunity to engage with players at practice putting green
- Opportunity to host putting contest and present prize at Monday reception
- Tent, table & chairs provided
- 2 company representatives at tent
- o 2 invitations Post Golf Reception Monday
- Event signage on putting green with your company logo
- Beverage/food can be coordinated through Carmel at an additional cost

DRIVING RANGE SPONSOR: \$7,500

- Exclusive opportunity to engage with players at Driving Range
- o Tent, table & chairs provided
- o 2 company representatives at tent
- o 2 invitations Post Golf Reception Monday
- Breakfast available for your representatives
- Event signage on course with your company logo
- o Beverage/food can be coordinated through Carmel at an additional cost

INDIVIDUAL HOLE SPONSOR: \$7,500

- 2 company representatives at tent
- Tent, table & chairs provided
- 2 invitations Post Golf Reception Monday
- Event signage on course with your company logo
- Beverage/food can be coordinated through Carmel at an additional cost

HI.TECH SHOOTOUT PAVILION SPONSOR: \$4,000 (20 SPOTS AVAILABLE)

- Opportunity to engage with players before play begins and throughout the day at Practice Putting Green
- Lunch station will be located on Practice Putting Green
- 2 invitations Post Golf Reception Monday
- o Table & two chairs provided
- Breakfast & Lunch available for your representatives

BREAKFAST SPONSOR: \$2,500

- o 1 Company Representative at breakfast area to greet players
- Breakfast available for your representative
- Event signage with your company logo

VIP RECEPTION SUNDAY PREMIUM SPONSOR: \$15,000

- 8 invitations to VIP Reception Sunday
- 8 invitations to Post Golf reception Monday
- Welcome remarks by company represented at Sunday reception
- o Event signage with your company logo

VIP RECEPTION SUNDAY SUPPORTING SPONSOR: \$5,000

- o 2 invitations VIP Reception Sunday
- Verbal recognition at Sunday reception
- Event signage with your company logo

ADDITIONAL INVITATIONS AVAILABLE FOR PURCHASE:

- O VIP RECEPTION SUNDAY \$1,000
- o POST GOLF RECEPTION MONDAY \$500

BREAKFAST AND LUNCH WILL BE PROVIDED FOR ALL SPONSORS/REPRESENTATIVES



CO-TITLE SPONSORS

Synechron and World Wide Technology

INDIVIDUAL TEAM SPONSOR

AT&T nCino OpenText Randstad USA

PUTTING CONTEST

Artech

SINGLE HOLE SPONSORSHIPS

Matrix Twilio Randstad

HOLE-IN-ONE

Deloitte

PAVILION SPONSOR

High Point GOLDPOINT OpenText

HOSPITALITY HOLE SPONSOR

Palo Alto Networks Matrix

SILVER SPONSOR

ATR International
Ab Initio
CDW/Dell
Hewlett Packard Enterprise (HPE)
Strongbow Consulting Group

VIP – SUPPORTING SPONSOR

Matrix

CLOSEST TO THE HOLE CONTEST

AFS

BREAKFAST SPONSOR

Microsoft