



United Way OF GREATER CHARLOTTE

UNION COUNTY IS UNITED

United Way of Greater Charlotte advances economic mobility and racial equity through collective efforts and community-wide donations.

SUPPORTING THE MISSION IN UNION COUNTY

In January 2022, the Union County community formed a diverse steering committee to identify areas that United Way funding could make the greatest impact. Together, our mission is to strengthen the overall health and well-being of Union County citizens. Therefore, we selected three major areas to focus their efforts: economic stability, education access quality, and healthcare.

ECONOMIC STABILITY

Our focus in this impact area is **housing stability and food security**. Many of our Union County citizens continue to struggle with meeting housing and food needs. As one of the fastest growing counties, addressing these basic necessities is an immediate priority. Housing and food assistance services will enable individuals and families to stay in their homes, provide access to safe housing during times of crisis, and provide access to nutritious foods. Helping our neighbors meet these basic needs will enable them to focus on and thrive in other areas of life.

Another major focus is the support of the **Intellectual Developmental Disability (I/DD) community**. The North Carolina Department of Health & Human Services reports that in the United States, 7% of the population, ages 3-17, have Intellectual Developmental Disabilities (I/DD). The lack of vocational services and after-school programs for these youth and young adults affect both the individuals and their families in social, mental and economic ways. This work crosses several of our services areas.

ACCESS TO QUALITY EDUCATION

Our second focus is on childhood literacy and mentoring programs. Early language interactions, quality childcare, and intervention resources may encourage higher literacy rates and academic success. Supporting low-income, at-risk youth, through mentor programs can result in scholastic achievements, improved mental health, and the motivation to pursue a collegiate education or career path. In fact, students who participate in a mentoring program are 55% more likely to enroll in college, even when affected by an opportunity gap.

ACCESS TO QUALITY HEALTHCARE

To promote the wellness of the Union County area, we will fund **access to affordable and quality healthcare**. Unfortunately, over 11% of Union County citizens live without healthcare. By giving this community better access to medical treatment and resources, they can experience a higher quality of life, both physically and mentally.

HOW YOU CAN LIVE UNITED

Behind all our work, there are people like you who get involved to ensure a better future for our families and neighbors. By generously offering time, funds and or support, you can change lives and build stronger communities.

GIVE

Every donation, big or small, contributes to the life changing efforts made by United Way. When you give, you are investing in stronger communities and the enrichment of lives. Any donation amount is appreciated and will improve the economic stability and education access in Union County.

ADVOCATE

At United Way, your voice matters. Use it to take a stand for your values. By sharing resources and ideas through community groups, social media posts or emails to legislators, you can start a wave of change in your local community. Check out our website for more information on how you can encourage conversation and make a change.

VOLUNTEER

Want to make a direct, positive influence in your community? Through skill-based and corporate volunteer opportunities, you can see the immediate effects of your efforts. Whether you're building affordable housing or organizing a food pantry, your contributions will help create a safety-net of necessities for those in your community. See our website for more ways you can get involved as an individual or organization.

START A WORKPLACE CAMPAIGN

Workplace campaigns are a fun way to connect your co-workers to their community, celebrate your company culture and create long-term change. Check out our website for more information.

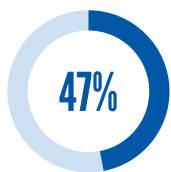
Contact Keanna Marsh, Regional Director, serving Anson and Union Counties via kmarsh@unitedwaygreaterCLT.org to learn more.

www.unitedwaygreaterCLT.org

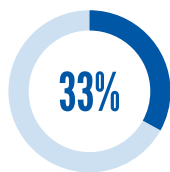


Join the conversation: #UnionIsUnited

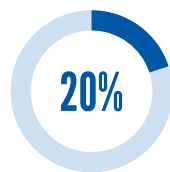
TOTAL INVESTED \$468,439



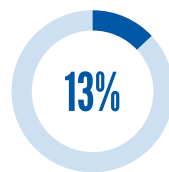
Education Access & Quality



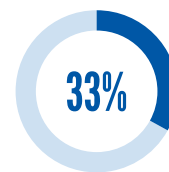
Economic Stability



Health Access & Quality



Built Environment



Social & Community Context

Percent of agencies working to improve outcomes across each area of the Social Determinants of Health.

KEY OUTCOMES AGENCIES ARE WORKING TOWARDS IN UNION COUNTY

Charlotte Speech and Hearing Center, Inc.

Pre-literacy
Caregiver Education & Engagement

Child Care Resources, Inc.

Accessible and Quality Child Care

Community Health Services of Union County, Inc.

Healthcare Access
Physical Health

Council on Aging in Union County

Healthcare Access
Quality and Safe Housing
Healthy Aging

HealthQuest of Union County, Inc.

Healthcare Access
Physical Health

Legal Aid of North Carolina, Inc.

Housing Stability
Support for Intimate Partner Violence Survivors
Empowerment and Advocacy

New Covenant Community Development Center

Academic Success
College and Career Exploration

Salvation Army – Charlotte Area Command

Boys & Girls Club – Union

Academic Success
Prosocial Behavior Skills
College and Career Exploration

The Arc of Union/Cabarrus, Inc.

Caregiver Education
Empowerment and Advocacy
Prosocial Behavior Skills

Turning Point, Inc.

Housing Stability
Support for Violence Survivors

Union County Community Shelter

Food Security
Obtaining Employment

Union County Crisis Assistance Ministry, Inc.

Financial Assistance
Housing Stability
Financial Literacy

Union Diversified Industries, Inc.

College and Career Exploration
Prosocial Behavior Skills
Empowerment and Advocacy

Union-Anson County Habitat for Humanity, Inc.

Homeownership Education
Quality and Safe Housing

YWCA Central Carolinas

Academic Success