



United Neighborhoods supports

COMMUNITY-LED WORK

by bringing together

RESIDENTS & RESOURCES

In 2014, a Harvard University/UC Berkeley study ranked Charlotte-Mecklenburg 50th out of 50 in economic mobility. More specifically, a child born into poverty in Charlotte-Mecklenburg is more likely to remain in poverty than in any other urban area in the country.

I would highly recommend that folks who are interested in trying to improve their communities or trying to support their neighbors look into what the United Neighborhoods model is doing, reach out and get involved.

-Greg Ascutto, Board Chair, CharlotteEAST

United Neighborhoods is changing the odds for residents of disinvested geographies by supporting resident-driven revitalization efforts that improve economic mobility.

United Neighborhoods began in 2017 with two partner communities, Grier Heights and Renaissance West, and Lakeview joined in 2022. In 2023, United Neighborhoods expanded to more than 50 neighborhoods in and around the City of Charlotte's six "Corridors of Opportunity," and in Northern Mecklenburg County.



SERVING MORE THAN 50 NEIGHBORHOODS ACROSS 13 GEOGRAPHIES IN CHARLOTTE

Grier Heights
Renaissance West
Lakeview
Albemarle Road/Central Avenue
Beatties Ford Road/Rozzelles Ferry Road
Freedom Drive/Wilkinson Boulevard
Graham Street/N. Tryon Street
Sugar Creek Road/I-85
West Boulevard
North Mecklenburg: West Davidson,
Smithville, Pottstown, Huntington Green

COMMUNITY-LED WORK

Transformation and revitalization efforts begin with residents and a coalition of community stakeholders identifying their community's needs. United Way works alongside the community's quarterback to convene and provide funding to nonprofits whose services address the needs identified by residents.



A **Community Quarterback** is a lead partner agency embedded in their community and dedicated to engaging residents, building local leadership and coordinating services among the funded nonprofit partners.

United Neighborhoods also provides **Block Building grants**, which support neighborhoods in the early stages of comprehensive revitalization. The grants build the capacity of organizations, fund community engagement activities and complete resident-driven neighborhood planning to identify needs and solutions. Some of the recipients of Block Building grants have grown to become Community Quarterbacks in their neighborhoods.

United Way chose to get proximate to the problem and engage in trust-building relationships with our neighborhood leaders. This has continued to create a trust-based philanthropic environment where truth and justice are celebrated, strong individuals and families are cultivated, and unjust systems are dismantled and reformed.

-Jamall Kinard, Executive Director, Lakeview Neighborhood Alliance