



# LIVE UNITED DAYS

## Sponsorship Opportunities

Through our United Neighborhoods, program, United Way of Greater Charlotte is working to change the odds in disinvested communities through resident empowerment and nonprofit agency partnerships. In alignment with that strategy, we co-create Live United Day service events alongside our “community quarterback” organizations. These events bring together volunteers, either during the work day or on the weekend, to deepen their tie to United Way’s mission by working on projects that community residents have identified as valuable.



**CLEANUP OF THE LAKEVIEW  
COMMUNITY EHUB**



**SCHOOL CAMPUS ENHANCEMENT  
IN HIDDEN VALLEY**



**SPRING PLANTING IN CAMP  
GREENE’S COMMUNITY GARDEN**

Live United Day events occur in the spring, summer and fall months. A schedule of upcoming Live United Day projects is listed below. Volunteers are invited to join the projects, meet their fellow neighbors and work alongside them as they create a new vision for themselves and their families.

**Graham/N Tryon**  
**Renaissance West**  
**Grier Heights**

Thursday, Sept 19  
Friday, October 4  
TBD, December



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### SPONSORSHIP DETAILS

	<b>ANNUAL PRESENTING SPONSOR</b> <small>(Includes all Live United Day events)</small> <b>\$50,000</b>	<b>INDIVIDUAL EVENT PRESENTING SPONSOR</b> <b>\$25,000 each</b>	<b>INDIVIDUAL EVENT SUPPORTING SPONSOR</b> <b>\$10,000 each</b>
Logo on annual promotional materials	✓	✓	✓
Included in email and social media promotions	✓	✓	✓
Designated volunteer slots for employees	✓	✓	
Optional speaking opportunity	✓		
Optional table at event to promote services	✓		

**For more information, please contact:**

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**Media Sponsor:**

