

# UNION COUNTY IS UNITED

United Way  
OF GREATER CHARLOTTE

## SUPPORTING THE MISSION IN UNION COUNTY

In January 2022, the Union County community formed a diverse steering committee to identify areas that United Way funding could make the greatest impact. Together, our mission is to strengthen the overall health and well-being of Union County citizens. Therefore, we selected three major areas to focus their efforts: economic stability, education access quality, and healthcare.

### ECONOMIC STABILITY

Our focus in this impact area is **housing stability** and **food security**. Many of our Union County citizens continue to struggle with meeting housing and food needs. As one of the fastest growing counties, addressing these basic necessities is an immediate priority. Housing and food assistance services will enable individuals and families to stay in their homes, provide access to safe housing during times of crisis, and provide access to nutritious foods. Helping our neighbors meet these basic needs will enable them to focus on and thrive in other areas of life.

Another major focus is the support of the **Intellectual Developmental Disability (I/DD) community**. The North Carolina Department of Health & Human Services reports that in the United States, 7% of the population, ages 3-17, have Intellectual Developmental Disabilities (I/DD). The lack of vocational services and after-school programs for these youth and young adults affects both the individuals and their families in social, mental and economic ways. This work crosses several of our services areas.



### ACCESS TO QUALITY EDUCATION

Our second focus is on **childhood literacy** and **mentoring programs**. Early language interactions, quality childcare, and intervention resources may encourage higher literacy rates and academic success. Supporting low-income, at-risk youth, through mentor programs can result in scholastic achievements, improved mental health, and the motivation to pursue a collegiate education or career path. In fact, students who participate in a mentoring program are 55% more likely to enroll in college, even when affected by an opportunity gap.

### ACCESS TO QUALITY HEALTHCARE

To promote the wellness of the Union County area, we will fund access to **affordable and quality healthcare**. Unfortunately, over 11% of Union County citizens live without healthcare. By giving this community better access to medical treatment and resources, they can experience a higher quality of life, both physically and mentally.



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WHEN YOU GIVE,  
IT STAYS  
WHERE YOU LIVE.

\$446,712  
TOTAL INVESTMENT  
IN THE COMMUNITY

## KEY OUTCOMES AGENCIES ARE WORKING TOWARDS:

Based on the Social Determinants of Health

### Charlotte Speech & Hearing Center, Inc.

Pre-Literacy  
Caregiver Education and Engagement

### Child Care Resources, Inc.

Accessible and Quality Child Care

### Community Health Services of Union County

Healthcare Access  
Physical Health

### Council on Aging in Union County

Healthcare Access  
Quality and Safe Housing  
Healthy Aging

### HealthQuest of Union County

Healthcare Access  
Physical Health

### New Covenant Community Development

Academic Success  
College and Career Exploration

### Salvation Army, Charlotte Command

Academic Success  
Prosocial Behavior Skills  
College and Career Exploration

### Turning Point, Inc.

Housing Stability  
Support for Violence Survivors

### Union County Community Shelter

Food Security  
Obtaining Employment

### Union County Crisis Assistance Ministry

Financial Assistance  
Housing Stability  
Financial Literacy

### Union Diversified Industries

College and Career Exploration  
Prosocial Behavior Skills  
Empowerment and Advocacy

### Union-Anson County Habitat for Humanity

Homeownership Education  
Quality and Safe Housing

### YWCA Central Carolinas

Academic Success

## WAYS TO GET INVOLVED

Behind all our work, there are people like you who get involved to ensure a better future for our families and neighbors. By generously offering time, funds and or support, you can change lives and build stronger communities.



### GIVE

When you give to United Way, you are investing in local organizations committed to building stronger communities.



### ADVOCATE

By sharing resources or ideas through community groups, social media and more, you create ripples of good in the community.



### VOLUNTEER

Through skill-based and corporate volunteer opportunities, you can directly serve your community.



### WORKPLACE CAMPAIGN

Workplace campaigns are a fun way to connect your coworkers to community efforts and create long-term change.

Contact Keanna Marsh, Regional Director serving Anson & Union Counties, via [kmarsh@unitedwaygreaterclt.org](mailto:kmarsh@unitedwaygreaterclt.org) to learn more.

GET INVOLVED [unitedwaygreaterclt.org/union-county](https://unitedwaygreaterclt.org/union-county) STAY CONNECTED   @unitedwaygreaterclt