



# UNION COUNTY DAY OF CARING

## Sponsorship Opportunities

United Way continuously works to strengthen our community and we are especially there for our neighbors during challenging times. Day of Caring is an annual community-wide service project organized by United Way of Greater Charlotte. Volunteers from local businesses, civic clubs, churches and the community come together to lend a helping hand and complete outdoor projects for their senior neighbors in Union County.

### 2024 HIGHLIGHTS



Help us amplify our impact in the community.  
The deadline for [sponsorship gifts](#) is Saturday, August 2.

#### Gift Instructions:

1. On our website home page, click the yellow **Give** button in the top right corner
2. Scroll down to the **Give Today** section and choose the **Sponsorship** tab
3. In the **Events** drop-down menu, select **Union County Day of Caring**

Thank you for your support!



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### SPONSORSHIP DETAILS

#### Presenting Sponsor | \$3,500

- Logo on all promotional material
- Optional Speaking Opportunity
- Optional table at event to promote services
- Included in email and social media post following event
- Mentioned and tagged in Thank You blog and social media post

#### Title Sponsor | \$3,000

- Logo on all promotional material
- Optional table at event to promote services
- Included in email and social media post following event
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#### Front Porch Sponsor | \$1,500

- Logo on all promotional material
- Included in email and social media post following event
- Mentioned and tagged in Thank You blog and social media post

#### Backyard Sponsor | \$1,000

- Logo on all promotional material
- Mentioned and tagged in Thank You blog and social media post

#### Flowerbed Sponsor | \$500

- Mentioned and tagged in Thank You blog and social media post

**For more information, please contact:**

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